Super Fresh Foods Inc.

Business Overview – September 2023



RECENT NEWS

- Launch into the GTA
- Trading OTCMARKETS: GSPT
- Increased kitchen capacity
- Sales & Marketing push initiated

HIGHLIGHTS

- Growing demand for 'heat & eat' in-house/in-office dining
- Revenue growth in recurring consumer memberships
- Proprietary back-end software system for limitless scale-up

MANAGEMENT

- Benny Doro, CEO
- Mark Wright, Director
- Patrick Smyth, Business Development

STOCK INFORMATION

- OTCMARKETS: GSPT
- Pink Current Information
- DE Corporation
- AUTH 500 million
- O/S 220,523,404
- T/A Stock Transfer

CONTACT

www.superfreshfoods.ca

hello@superfreshfoods.ca

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About

Super Fresh Foods Inc. (OTCMARKETS: GSPT) is a direct-to-consumer successful meal subscription company which uses a customized proprietary software to manage its logistics by tracking meals from ordering, ingredient acquisition, meal preparation, delivery, and payment across a broad platform of meal delivery assets. The Company is expanding through acquisitions and joint-ventures, with its flagship meal-delivery operations in Southern British Columbia and the Great Toronto Area.

Super Fresh Foods Inc. recently bought assets from All Your Foods Canada's including technology, use of facilities, database, websites and recipes for it's Canadian facing operation. The company's flagship base uses a licensed a state-of-the-art modern kitchen in southern British Columbia allowing for thousands of meals to be produced daily. The Company has the capacity for market expansion and is growing in the multibillion-dollar food delivery industry. Visit www.allyourmeals.com to order.

Industry

The meal prep and delivery market in North America has witnessed explosive growth over the past decade. According to a report by Grand View Research, the North American meal kit market alone was valued at \$4.1 billion in 2020, and it is projected to reach \$11.6 billion by 2028, growing at a CAGR of 13.3%. This substantial growth is indicative of the rising demand for healthy, tasty, convenient, and customizable meal solutions.

Business Strategy

The Company has been operating a food production and direct-to-consumer delivery in for over 5 years and is now increasing its reach through www.allyourmeals.com. The Company's proprietary back-end technology infrastructure has efficiently processed thousands of member orders on numerous meals concurrently. This technology manages membership registrations, meals, and deliveries. The Company's goal is to expand the delivery radius to ship to most markets within Canada by the end of 2024.

The Company is looking at joint venture and acquisitions of smaller direct-to-consumer food production and delivery services, thereby reducing delivery times and costs.

Super Fresh Foods Inc. has the experience, technology, and facilities to make it one of the largest direct-to-consumer meal production and delivery services in Canada.